## **Privacy Policy**

Effective Date: 1/29/2025

#### 1. Introduction

Welcome to artourtales.com. Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website https://artourtales.com. By accessing or using the Website, you agree to the terms of this Privacy Policy.

## 2. Information We Collect

We collect the following types of information:

#### 2.1 Personal Information:

- Name, email address, phone number, and any other details you provide through forms or account registration.
- Payment information when making a purchase.

#### 2.2 Non-Personal Information:

- Browser type, operating system, and device information.
- IP address, location data, and website usage analytics.

#### 3. How We Use Your Information

We use the collected information to:

- Provide, operate, and improve our Website and services.
- Process transactions and send order confirmations.
- Respond to customer inquiries and provide support.
- Send promotional emails and updates (you can opt-out anytime).
- Enhance security and prevent fraudulent activities.

#### 4. Sharing Your Information

We do not sell or rent your personal information. However, we may share information with:

- Third-party service providers assisting in payment processing, analytics, and marketing.
- Legal authorities when required by law or to protect our rights.

## 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience and collect analytical data. You can manage cookie preferences through your browser settings.

### 6. Data Security

We implement reasonable security measures to protect your information. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

# 7. Your Rights

You have the right to:

- Access, correct, or delete your personal data.
- Opt-out of marketing communications.
- Request data portability where applicable.

## 8. Third-Party Links

Our Website may contain links to third-party sites. We are not responsible for their privacy practices, so please review their policies separately.

# 9. Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be posted on our Website with the "Effective Date" noted at the top.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy, you can contact us at:

AR Tour Tales contact@artourtales.com

By using our Website, you acknowledge that you have read and understood this Privacy Policy.